

2025 Cork & Keg: A Levelland Main Street Signature Event Winery Vendor Contract

October 4, 2025



Levelland Main Street proudly presents Cork & Keg, our newly rebranded fall tasting event—formerly known as Sip & Swirl. While the name has changed, the spirit of the event remains the same: a relaxed evening of wine and beer tastings, local flavor, and downtown charm.

This year, Cork & Keg is featured as part of the 2nd Annual Falling for the Wallace Festival, a daylong celebration of community in partnership with the Wallace Theater. From 5:00 to 8:00 PM, enjoy curated tastings from regional wineries and breweries, connect with friends, and experience the energy of a thriving downtown. Proceeds from the event will benefit revitalization efforts for downtown Levelland. Which means...it's all a re-investment in YOU! So, raise a glass and toast the allure of downtown Levelland!

Event Information

Event Name: Levelland Main Street Cork & Keg

Date & Time: October 4, 2025 | 5:00 PM – 8:00 PM

Location: Downtown Levelland, Texas

Vendor Information

Winery Name: _____

Contact Name: _____

Phone: _____

Email: _____

Mailing Address: _____

Vendor Package – \$100 Fee Includes:

One (1) 8' table (covered and draped)

Two (2) folding chairs

Ice provided



Dedicated security personnel will be stationed around the Beer and Wine Festival area to ensure a safe and enjoyable experience for all attendees.

Marketing via Levelland Main Street & Cork & Keg websites/social media



Wine Pouring & Sales Guidelines

- Each attendee receives:
- Two (2) complimentary 3 oz. tasting tickets (event tickets will be used)
- Vendors may sell:
- Sell wine by the glass or bottle
- Sell wine club memberships and branded merchandise
- *Wineries keep 100% of their sales — no commission is taken by Levelland Main Street.*
- Bring clear signage to promote bottle and glass sales at your booth.



Complimentary Wine Valet Service

- A Wine Valet table will be stationed at the event and manned by a volunteer.
- Attendees are able to drop their bottles at this location for safe storage till the end of the night where they are able to pick up their purchases.

Permitting Requirements

- Each winery must obtain a festival permit to sell wine by the bottle (unless wine is sold via distributor).
- Submit a copy of the festival permit to: khancock@levellandtexas.org
- TABC Winery Festival Permit Certificate (GF) and a copy of application for Winery Festival Permit Certificate. Both must be displayed in a conspicuous place at all times during the event. Levelland Main Street provide you with a permission letter.
- Booth assignments and a map will be provided closer to the event.

Terms & Conditions

- **Conduct & Presentation** ~ Levelland Main Street reserves the right to remove or deny participation to vendors displaying inappropriate conduct, materials, signage, audio/visual content, or attire.
- **Space Assignment** ~ Booths are assigned by Levelland Main Street. Vendors may not sublet or share their booth without prior written approval.
- **Liability & Insurance** ~ Vendors agree to indemnify and hold harmless Levelland Main Street, its affiliates, officers, volunteers, and sponsors against any claims, losses, damages, or liabilities. Levelland Main Street assumes no responsibility for theft, loss, or damage to vendor property. Vendors are required to carry a general liability insurance policy with minimum coverage of \$1,000,000 per occurrence.
- **Force Majeure** ~ Event organizers are not liable for cancellation or interruption due to weather, natural disasters, or other events beyond their control.
- **Booth Clean-Up** ~ Vendors must keep their area clean during the event and remove all trash and materials afterward. Trash bins will be provided.
- **Cancellation & No-Show Policy** ~ No-shows will forfeit their vendor fee and be ineligible for 2026 participation.



By signing below, I acknowledge that I have read, understand, and agree to all terms outlined in this contract.



Vendor Signature: _____

Printed Name: _____

Date: _____



Please return this signed contract with payment and permit to:

khancock@levellandtexas.org

Levelland Main Street Program

PO Box 1010 ~ Levelland, TX 79336

