



CITY *of* LEVELLAND

Strategic Plan: Levelland 2026

THE VISION FOR THE CITY OF LEVELLAND

By 2026, Levelland will be a growing city having a reputation as an attractive, progressive, forward looking community with strong, committed leadership; a city where services are delivered in a friendly, competent, pro-business manner, and a community which takes pride in having an excellent quality of life and being a friendly, clean, vibrant, place to work, live and raise a family.

GOALS AND OBJECTIVES

In an effort to lead Levelland toward its vision, five strategic pillars will be the foundation for developing Levelland 2026. Each of these pillars is a goal of the Strategic Plan and each includes actions focused on achieving the Levelland 2026 Vision. Each of the pillars is equally important and include:

HOUSING

- Improve and expand housing units in Levelland by 250 units.

INFRASTRUCTURE

- Preserve and replace the city's aging infrastructure including streets and sidewalks, water mains and facilities, and public buildings and facilities to support existing development and encourage new growth and development.

JOB CREATION

- Create new jobs to grow the Levelland population to 14,500 by 2026 through vertical integration, diversification, revitalization of all existing and new resources, including agriculture, oil, the rail park and an aviation park.

COMMUNITY APPEARANCE

- Improve the quality of life and encourage growth by improving Levelland's visual appeal

COMMUNITY EDUCATION

- Consistently educate the public through public education regarding the goals of Levelland 2026 and the workings of their city government through use of electronic media, personal contact, local media and strategic partnerships.