



Call Us Today 806-894-9079

[View Upcoming Events](#)

Main Street

Living la Vida Mosaic

Greetings!

Greetings from Levelland Main Street!

What IS the Main Street Experience?

Keep reading to find out!

There's LOTS to do Locally in Levelland! **#DiscoverDowntown**

*Not ready quite yet? No worries, simply [unsubscribe](#) at the bottom and you'll never hear a "peep" from us again!



The City of Mosaics...

In Levelland we're Living La Vida Mosaic! What does that mean? It means that we're all a piece of what makes our home a beautiful cultural work of art. The City of Mosaics defines the very nature of what we strive to be...a stimulating, progressive, growing and thriving, place to call home.

[See for yourself....Click Here](#)

1st Saturday Shop the Square events continue to be exciting and full of extra fun! In June we celebrated Lemonade Day and added a few other special features that left lasting impressions on downtown. July brought attention to one of our popular summer fruits with our Watermelon Crawl theme. Click on each poster below for a fun recap!

Lemonade Day
MAINSTREET
1st Saturday Shop the Square & Community Planting Day!

Best Lemonade \$200
Best Stand \$100

Lemonade Day... 10:00AM - 2:00PM
Young entrepreneurs will be setup around the square in front of our AMAZING merchants! YOU...get the opportunity to purchase ice cold lemonade and help them learn about starting a business.

1st Saturday Shop...Open to Close
Have YOU been downtown lately? It's boutique shopping at its finest! Browse a host of items, walk around the square and enjoy the sunshin! #ShopLocal
*Store Hours Vary Per Business

Music & Food...10:00AM - 3:00PM
KLVT Radio will be spinning some great tunes while you walk around & enjoy sampling from a variety of food from Mosaic Coffee & local food trucks!

Community Planting...10:00AM - NOON
Open to the Public...44 Planters to be planted, & each one to be placed in a different location. Add a little part of you, downtown! All materials provided. Watch YOUR adopted plant grow all summer, together!

Living la Vida Mosaic!

June 4th
MAINSTREET
#downtownlevelland

Community Planting Day...
Bloom where you're planted!

10-12

Community Planting...10:00AM - NOON
Open to the Public...
- Adopt a Planter - Text 806-598-2098 to reserve yours
- June 4th: Get your location & planting kit at the Gazebo
- Bring your own tools (gloves, spade, etc.) if you choose

Music & Food...10:00AM - 3:00PM
KLVT Radio will be spinning some great tunes while you walk around & enjoy sampling the watermelon themed food & drink! VOTE for Best Booth & Watermelon Carving & enter to win a \$100 shopping spree, at the Gazebo!

Custom QR Code Identifies YOUR Planter
Scan for Example
44 total

This event is in conjunction with...
1st Saturday Shop the Square, Lemonade Day, Community Planting, Mosaic Handrail Reveal, Music, Food and more! #DiscoverDowntown

Living la Vida Mosaic!

June 4th
MAINSTREET
#downtownlevelland

1ST SATURDAY SHOP THE SQUARE

Watermelon & Watermelon Crawl

Watermelon Crawl... 10:00AM - 2:00PM
Aspiring entrepreneurs will be setup around the square in front of our AMAZING merchant! YOU...get the opportunity to purchase their creations.
*Must be watermelon themed.

1st Saturday Shop...Open to Close
Have YOU been downtown lately? It's boutique shopping at its finest! Browse a host of items, walk around the square and enjoy the sunshin! Enter to win a \$100 Downtown Dollars Shopping Spree at the Gazebo! #ShopLocal
*Store/Holiday Hours Vary Per Business

Watermelon Carving Contest \$100

Voting & Entries at the Gazebo

Enter to WIN \$100 Downtown \$

Music & Food...10:00AM - 3:00PM
KLVT Radio will be spinning some great tunes while you walk around & enjoy sampling the watermelon themed food & drink! VOTE for Best Booth & Watermelon Carving & enter to win a \$100 shopping spree, at the Gazebo!

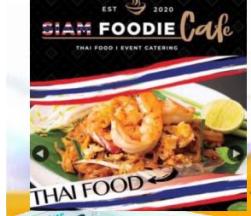
MAINSTREET
CITY OF LEVELLAND
Living la Vida Mosaic!

July 2nd

LOVE FOOD

Coming July 21st...Food and Food Truck Day

*Click Poster to View the Fun



Downtown Levelland

FOOD & FOOD TRUCK DAY

For More Info:

806-894-9079



MAINSTREET
CITY OF LEVELLAND
DowntownLevelland.Com

July 21st
3rd Thursday of the Month
11am - 2pm

DISCOVERDOWNTOWN

Every 3rd Thursday in downtown Levelland we focus on Food! We love our [Mosaic Coffee Co.](#) on the South Side of the Square!

Some Things Take a Village



Community Planting Day...
Bloom where you're planted!

10-12

Community Planting...10:00AM - NOON
Open to the Public...
- Adopt a Planter - Text 806-598-2098 to reserve yours
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- Bring your own tools (gloves, spade, etc.) if you choose

- Finished? Take a photo of your group or a selfie and tag @downtownlevelland on facebook or instagram
- Stop by this summer...care for your plant, talk to it, water it, and watch it grow!
- When finished, go enjoy Lemonade Day, the food trucks, music, shopping or enjoy the new Mosaic site seeing tour!

Custom QR Code Identifies YOUR Planter
Scan for Example  44 total

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#DiscoverDowntown

Living la Vida Mosaic!

June 4th

MAINSTREET
CITY OF LEVELLAND
[#downtownlevelland](#)



Community Planting Day...so many reasons why it wouldn't work, but the human spirit and community pride made it happen! Thirty-five family units (moms, dads, grandparents, kids, friends, cousins, aunts, uncles, and individuals came together on June 4th and planted 44 planters in downtown Levelland. Not only did they come plant, but together with downtown merchants, other community members and volunteers, the plants are surviving and adding to the ambiance and appeal of our Main Street District.

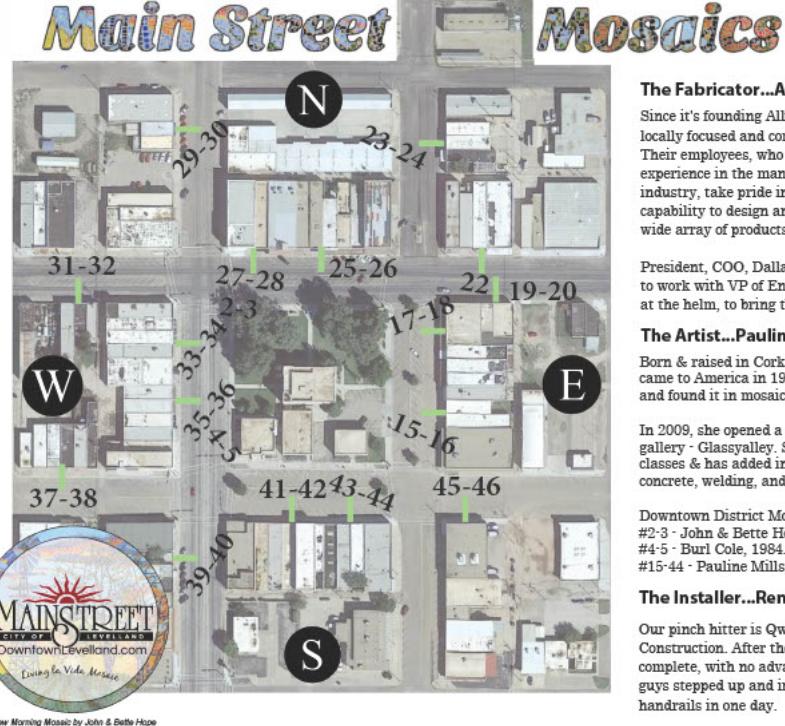
Main Street Mosaics Move the Mark

The first mosaic "Wild Mustangs" was created in 1968 by Don Stroud. Over the years the mosaics have grown to 13 in number, and represent many different facets of Hockley County industries, landscape and history. In 2021, the 14th mosaic would be added by a private organization to celebrate the opening of a new business in Levelland. This year, 2022, adds 32 mosaics to the Main Street District and takes the grand total to forty-six. Now THAT is a destination worthy of a trip. If you haven't yet taken the time to see The City of Mosaic's Forty-Six unique pieces of art, our virtual tour awaits you: [Levelland Mosaic Virtual Tour](#)

DOWNTOWN LEVELLAND

Living La Vida Mosaic

2. Hockley County Past
3. to Present
4. Hockley County Schools
5. Your Children's Children
15. Generations
16. Celestial Nature
17. Country Pride
18. Texas Style
19. Heart of Texas
20. Levelland Main Street
21. Way to the West
22. Blooms to Bolls
23. Black Eyed Peas
24. Hockley, Texas
25. SPC Creative Arts
26. Close Encounters
27. Wind on the Plains
28. Performing Arts
29. All You Need is Love
30. Love Potion #8
31. Fields of Fiber
32. Veritable Varietal
33. Levelland Lone Star
34. The Fabricator 35.
35. Sunflower Seeds
36. Sunflower Sunshine
37. Texas Tea
38. Make Hay
39. Glassey Alley Studio
40. Luck of the Irish
41. Iron Dinosaur
42. Allied Oilfield
43. Boss of the Plains
44. Angels Among Us
45. Wine on the Vine
46. Field of Dreams



The Fabricator...Allied Oilfield:

Since it's founding Allied has been locally focused and community driven. Their employees, who have decades of experience in the manufacturing industry, take pride in having the capability to design and fabricate a wide array of products.

President, COO, Dallas Pena, put his team to work with VP of Engineering, Ryan Hall at the helm, to bring these handrails to life.

The Artist...Pauline Mills:

Born & raised in Cork City, Ireland, Pauline came to America in 1986 to seek her fortune and found it in mosaics!

In 2009, she opened a mosaic studio and gallery - Glasseyalley. She teaches weekly classes & has added instruction in carved concrete, welding, and sculpture.

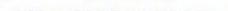
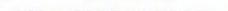
Downtown District Mosaics:

#2-3 : John & Bette Hope, 2012.
#4-5 : Burl Cole, 1984.
#15-44 : Pauline Mills, 2022.

The Installer...Rentfro Construction:

Our pinch hitter is Qwynn Holder of Rentfro Construction. After the fabrication was complete, with no advanced warning, these guys stepped up and installed all 16 handrails in one day.

Thank you to our 2022 Sip and Swirl Sponsors



Edward Jones
Tanner Terrell
Brian Lewis
Shelby Lewis

G&C Contracting Company

PERDUE BRANDON
FIRE/RCO/CO/MT/HP
ATTORNEYS AT LAW



Ann & Bobby Capps & Danny Grant Agency

\$25,000 Raised for Downtown Projects



HOCKLEY COUNTY 1921-2021



YEAR CELEBRATION

JOIN US!

JULY 9, 2022

DOWNTOWN LEVELLAND

Rotary Breakfast on courthouse lawn

7:00 – 8:30 a.m.

Parade Line Up

8:00 a.m.

Parade Begins at

9:30 a.m.

Celebration Ceremony

11:00 a.m. until noon

**LIVE MUSIC ON THE SQUARE, FOOD TRUCKS AND FUN
ITEMS FOR THE KIDS!**

**FREE T-SHIRTS, CAPS AND OTHER 100 YEAR MEMORABILIA
WILL BE GIVEN OUT UNTIL GONE!**

KEY NOTE SPEAKERS:

**CONGRESSMAN RONNY JACKSON, DISTRICT 13 AND
TEXAS AGRICULTURE COMMISSIONER, SID MILLER**

Anyone who wishes to participate in the parade may obtain an entry form at the Hockley County Judge's Office or download the form at www.co.hockley.tx.us. The entry form should be returned to the Hockley County Judge's Office at 802 Houston

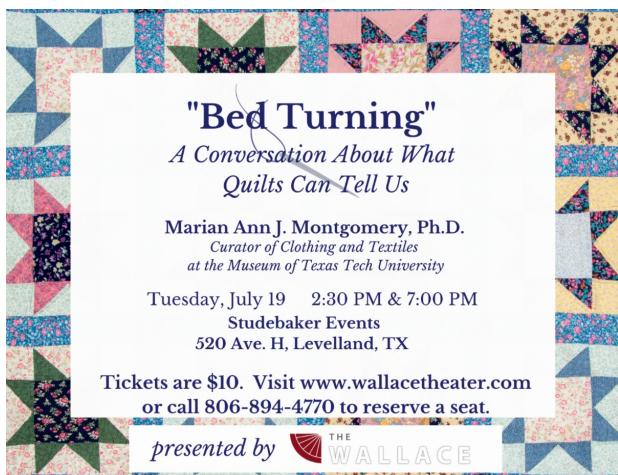


Downtown Levelland Historic Theater Presents:

[Click for "Hunchback" Tickets](#)



[Click for "Bed Turning" Tickets](#)



A Message from Main Street:

June was a flurry of activities, and the end of the busiest "event" quarter for Main Street. We had 1st Saturday Shop the Square, Lemonade Day, Community Planting and the installation of our huge Mosaic Handrail project. Once again, our annual Sip and Swirl fundraiser broke all previous records for ticket sales and money raised for downtown projects. I don't have enough words for the gratitude I feel for all of the ways folks donated: money, time, talents, labor, participation and support. With these funds, we will be able to facilitate another huge addition for the downtown district that will continue to add to its ambiance, charm and draw.



July kicks off our 3rd Quarter and we have SO many successes to celebrate! Our last two 1st Saturday Shop the Square Themed Events fall in July and August, with three 3rd Thursday Food and Food Truck Days as well. While not "event" heavy, this quarter is one of my favorites, because I get to do some grant writing, planning and organizing for a strong 4th quarter end to the year.



We have so many reasons to be thankful here in Levelland - Hockley County. You are all invited to celebrate our 100 Year, Hockley County Centennial Celebration, in downtown Levelland, on July 9th. It's going to be the "Parade of the Century!"

There's great things happening in Downtown Levelland!
#LivinglaVidaMosaic

A handwritten signature in black ink, appearing to read "John".



Downtown Event Calendar



Address: 1709 Avenue H
Levelland, TX 79336
Phone: 806-894-9079

[Drop Us A Line](#)

