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Main Street

Wishing on a Four Leaf Clover

Greetings!

Greetings from Levelland Main Street!

What IS the Main Street Experience?

Keep reading to find out!

There's LOTS to do Locally in Levelland! **#DiscoverDowntown**

*Not ready quite yet? No worries, simply **unsubscribe** at the bottom and you'll never hear a "peep" from us again!

You just can't deny the "Charm" of Main Street! Downtown is alluring, fun, whimsical, and if you don't think so, just ask the Leprechauns!



Main Street Merchants

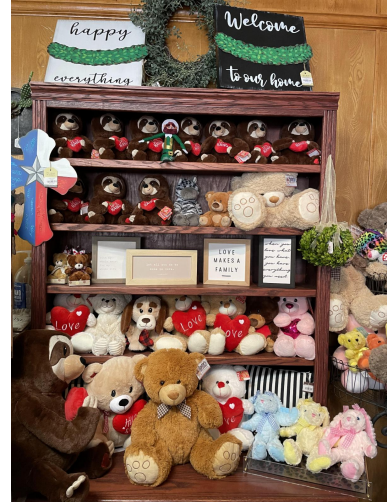
"St. Patty's Springle"
(sidewalk/garage sale)

March 18 & 19

SPRING Cleaning Bargains
WALK to each Location
MINGLE with Friends
SHOP 20+ Locations
SAVOR the Eats & Treats at Mosaic or Studebakers
PLAY "I-SPY" Lucky the Leprechaun!
Downtown...
It's Always YOUR Lucky Day!





We had a blast in March paying homage to St. Patrick's Day with some fun downtown. Our St. Patty's Day Springle was a huge hit as folks descended on the square to bargain shop sidewalk sales, in store sales and glimpses of new Spring Lines. Did we mention the Leprechauns?

LOVE FOOD

Coming April 21st...Food and Food Truck Day

Downtown Levelland

FOOD & FOOD TRUCK DAY

For More Info:
806-894-9079

3rd Thursday of the Month
11am - 2pm

DISCOVER DOWNTOWN

MAIN STREET
CITY OF LEVELLAND
DowntownLevelland.Com

Mosaic Coffee Co & Sandwich Shop
814 Austin

THE SWEET LIFE

THAI FOODIE Cafe
THAI FOOD | EVENT CATERING

TEXAS Mac Shack CATERING

RYAN & SMITH'S
SANDWICHES & CATERING

Every 3rd Thursday in downtown Levelland we focus on Food! We love our [Mosaic Coffee Co.](http://MosaicCoffeeCo.com)

on the South Side of the Square!

River Smith's Food
Truck

Outlaw Eggrolls
Food Truck

Siam Thai Food
Truck

The Sweet Life
Cupcake Truck

The Traveling Trophy of Christmas Past



As part of the 2021 Festival of Lights/Christmas on the Square, the Lighted Parade's traveling trophy always "travels" to the next location and finds a home for the year with the winning float builder. This Christmas Past found two homes and will split its time between Dickie's BBQ and Independent Electric. What an incredible joint venture led by two siblings that represented each company proudly! When asked how they would spend their \$250 Downtown Dollars? They said, we're going to take everyone who worked on the float downtown for a meal at The Mosaic! #DiscoverDowntown

What's Next??

Volunteer Appreciation Lunch



The Volunteer Lunch happens in conjunction with National Volunteer Appreciation Week. This year the theme is "Bee the Change, you wish to see!" To make significant leaps forward it takes time, effort, money and vision. Volunteers are the largest part of that equation. We will honor the Main Street volunteers that serve on the Advisory Board, Promotions, Revitalization, Organization and Imagine the Possibilities committees along with 12 additional City focused boards and committees. There are great opportunities for service and a lot of folks that believe that #TogetherWeCan!



A Message from Main Street:

March came in like a Lion and it seemed like we blew through it with the speed of the West Texas winds that plagued us. Wind aside, with warmer days the Square saw a significant increase of activity. The Advisory Board for Main Street lost two amazing board members due to outside factors that resulted in the need to resign their positions. Their work will remain as a testimony to their service and they will be missed, but the time they gave, appreciated greatly! That being said, we currently have two open positions and we will be accepting interest and putting those parties forward to the Organization committee that makes recommendations to the board. If you are interested in being a part of the board, please feel free to contact me.

We replaced a broken globe on the median light pole at Ave G and Houston and it was great to have that fixed. Thank you to the Streets Department for that and getting our banners downtown rehung, and two new pedestrian signs hung where new businesses will be. Congratulations to EQPT Sales and Silverado Apparel & Home.

A huge thank you to G & C Contracting for removing the faded and worn pawprints from the sidewalks on the East side of the square. The Main Street is so grateful to have the amazing partnerships we do.

Another message of thanks goes out to the Levelland Chamber of Commerce for providing the Advisory Board meal for March. Smokin' D's fed us well! To find out some great things, you may not know about The Levelland Chamber of Commerce, [Click Here](#).

As March turned to April we hit the ground running on preparations for Sip and Swirl 2022, Imagine the Possibilities Tour coming up in May, Preservation Month Activities are coming together and our downtown retailers are getting ready for 1st Saturday Shop the Square in May, June, July and August.

Also, thank you to the Parks Department and the Streets Department for all they do to assist the Main Street each month with our 3rd Thursday Food and Food Truck Day. I don't know what we'd do without them in our corner.

Finally, I can't say enough about how humbled and grateful the Main Street Program is for our Hockley County partners. After a presentation to the Judge and Commissioners, the County pledged \$5,000 to help complete a much desired and awaited project allowing us



to put 41 planters on our decorative poles downtown. Currently we are awaiting a quote to paint 7 of them before installation of the planters and we are excited to be planning our first ever, Downtown Community Planting event.

The Charm of Main Street is contagious...get involved, join a committee or participate in one of our fun events downtown. There's great things happening in Downtown Levelland!

#DiscoverDowntown



Downtown Event Calendar



Address: 1709 Avenue H
Levelland, TX 79336
Phone: 806-894-9079

[Drop Us A Line](#)

