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February

For the Love of Main Street!

Greetings!

Greetings from Levelland Main Street!

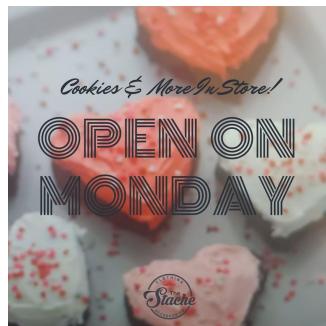
What IS the Main Street Experience?

Keep reading to find out!

There's LOTS to do Locally in Levelland! **#DiscoverDowntown**

*Not ready quite yet? No worries, simply [unsubscribe](#) at the bottom and you'll never hear a "peep" from us again!

Cupid's arrow comes in many forms: hearts, flowers, candy, cards, handwritten notes with a special promise, artwork for your fridge, homemade Valentines, hugs, dinner and so much more. There's so many ways we show "Love" and February, in Downtown Levelland was so exception!



You can give without loving, but you can never love without giving



Roses are Red
Violets are Blue,
What would Main Street...
Be, without you?
Your work ethic inspiring
Right down to your core.
Friend, you make downtown
"OH! So much more!"
Happy Valentine's Day!



[Handwritten signature]

February also brings a focus to Random Acts of Kindness! The Levelland Main Street Program dropped off these to every downtown merchant and a ton of downtown supporters! #SharingTheLove



This lanyard is not just any lanyard.

It's a Main Street lanyard!

How is it different?

Well, it offers "MORE" of course!

Push the buttons on the side

And slide out the contraption

This lanyard is capable of multi

Charging action!



LOVE FOOD

Another Successful Food and Food Truck Day!!!!

BREAKFAST PASTRIES

BLUEBERRY SAUSAGE MUFFIN \$2.50 OR 2 FOR \$6.00
 CINNAMON ROLLS \$2.75 OR 2 FOR \$5.00
 BAGEL \$2.25 WITH CREAM CHEESE \$2.50 - EVERYTHING, BLUEBERRY, CINNAMON RAISIN, CHEESE
 MUFFINS - BLUEBERRY, APPLE CRUMBS, CHOCOLATE, OR BANANA NUT \$2.00
 CHERRY OR APPLE TURNOVERS \$2.00 ♦ APPLE BRAIDS \$2.75 ♦ CHOCOLATE CROISSANTS \$1.75

HEARTY BREAKFAST X

ENGLISH MUFFIN WITH EGG AND CHEESE \$2.50 WITH SAUSAGE OR HAM \$3.50
 SOUTHWEST BREAKFAST PANINI \$4.75
 BREAKFAST BURRITO WITH CHOICE OF GREEN OR RED HATCH CHILE SALSA IN A TORTILLA.

BREAKFAST GREEN CHILE EGG OMELETTE \$5.00
 EGGS, CHEESE, GREEN CHILE, SAUSAGE - SERVED WITH FRUIT, TOAST, AND HASHBROWN

LUNCH & DINNER SERVED WITH CHIPS* AND A PICKLE

*SUBSTITUTE COLESLAW FOR SALAD GREENS - SEE SALADS ADD BACON, CHEDDAR CHEESE & JALAPENO FOR A LOADED CHICKEN SALAD \$9.50

TURKEY CLUB PANINI \$8.75

CAJUN AND PASTRAMI TURKEY TOMATO SLICES, Muenster CHEESE,

BACON CRUMBLEES, AND TOASTING BREAD.

REUBEN PANINI \$8.75

CHOPPED BACON, SWISS, BACON, DRESSING, SWISS AND PROVOLONE CHEESE

ON NEW YORK STYLE RYE.

GRILLED CHEESE PANINI \$5.50 ADD CHICKEN \$7.50, ADD BACON,

Muenster and Cheddar on TOASTING BREAD.

TUSCAN CHICKEN \$8.75

ROTISSEUR CHICKEN BREAST, BASIL, PESTO, ROASTED RED PEPPER,

MOZZARELLA CHEESE AND TOASTING BREAD.

GRILLED HAM AND CHEESE PANINI \$7.25

BLACK FOREST HAM WITH Muenster and Cheddar CHEESE,

TOMATOES AND DIJON MUSTARD OPTIONAL.

TOASTED HAM AND SWISS \$7.50

BLACK FOREST HAM WITH SWISS CHEESE ON TOASTED BREAD WITH CRISP ROMAINE, LETTUCE,

ONIONS, AND TOASTED TOMATO SLICES, CHOICE OF THOUSAND ISLAND OR MAYONNAISE DRESSING.

SOUPS HALF SOUP \$3.50 POTATO LEED ♦ ITALIAN WEDDING ♦ TOMATO BASIL

SALADS CHICKEN SALAD SALAD SMALL \$6.00 LARGE \$8.00

MOSAIC HOUSE SALAD SMALL \$6.00 LARGE \$8.00

SALAD GREENS, BOILED EGGS, CHOICE OF DELI MEAT, RED ONIONS, CHERRY TOMATOES,

CHEDDAR CHEESE, BACON CRUMBLEES, OLIVES, AND CROUTONS.

DRESSINGS: RANCH, LITE RANCH, BALSATIC, VINAIGRETTE, CAESAR, BLUE-CHEESE, ITALIAN, THOUSAND ISLAND

Every 3rd Thursday in downtown Levelland we focus on Food! We love our [Mosaic Coffee Co.](#) on the South Side of the Square!



River Smith's joined us for the second time this year and we enjoyed feasting on their amazing fried catfish, chicken and shrimp. Did I mention the cobbler?? YUM!



Outlaw Eggrolls, a crowd pleaser, also joined us a second time and "rolled" out some new choices and even sold out of quite a few! You can't go wrong...they're all delish!

Be a part of the Main Street Movement...Discover Downtown!

Save the Date...March 17th we'll have: Mosaic Coffee Co., River Smith's, Carlitos Way, Mijos BBQ, The Sweet Life and Bahama Bucks



Love Where You Live...Volunteer!



WANT TO MAKE A
positive difference
IN OUR COMMUNITY?

VOLUNTEER



Contact Tania @ 806-894-9079
You are an essential piece of the
Main Street Mosaic...



Shop Local

Downtown projects are funded by tax revenues, grants, & fundraising efforts. If taxes are too low only the most crucial services can be funded. Shopping local creates jobs, expands offerings and increases tax revenues.



Volunteer

YOU have a front row seat to the fun!

Help make downtown YOUR destination!



Join

Main Street needs YOU! Join a committee: Revitalization, Organization or Promotion; & help build the downtown YOU imagine!



Donate

Main Street uses monetary contributions to fund downtown projects, add decorative elements, & to create experiences for YOU to share with family and friends.

It takes a village to create the downtown of your dreams! When you stroll around the Main Street District, what do you want to "feel?" Excitement? Anticipation? Warmth? What do you want to be surrounded by? Unique boutiques? A variety of offerings? Lights? Sounds? Greenery? Towns all over the country and the world evoke a sense of charm, nostalgia, opportunity, experience, history and home. People want to feel a sense

of "aaaaaahhhhhhhh, this is the life"! Downtown Levelland has got a great vibe and it's only getting better! Be a part of taking the Main Street District to the next level. Whether you want to volunteer for events, sit on a committee and help craft the vision or advance projects with your donations, there is a place for YOU on Main Street!

Downtown is Where the Heart Is



West Side of the Square



West Side of the Square



North Side of the Square



North Side of the Square



East Side of the Square



East Side of the Square



South Side of the Square



South Side of the Square

There are a lot of people that work behind the scenes in the Main Street District. For this edition I would like to recognize our bench sponsors around the perimeter of the "square." Beautifying downtown and adding elements that make things better for the community as a whole, is no simple task. The expense of one bench, heavy duty enough to sustain the sandblasting of the West Texas winds, the sun exposure, and wear and tear of continual public use, is substantial.

The donors above financed the benches we all get to enjoy and the next time you find you need a place to sit, downtown, take a moment and look at the plaque under your bench.

**As you can see, we have some plaques that are worn. The Main Street will be replacing these so the names are always legible and these families legacy, in tact!*



A Message from Main Street:

February was a quick month! The Main Street was busy behind the scenes mapping the district. It takes quite some time to catalogue where every bench, light, trash can, parking spaces, broken windows, cracked sidewalks, vacant buildings are located. However, in preparation for our Imagine the Possibilities Tour coming up in May, these are important data collection steps. The tour is a focused effort to recruit new business, increase our tax base, and cultivate more offerings downtown, which in turn produces more funds to be able to implement more elements from our strategic plan.

We've been working diligently on two large projects (in one.) Safety is a huge priority for the Main Street. We want to create a welcoming and safe environment downtown where people of all ages can navigate parking, the sidewalks, and streets to enjoy all of the amenities in the district. Allied Oilfield is busy fabricated custom handrails to place in various locations in the downtown district and we are hopeful these will be well utilized and we will see less falls, or missteps while folks are out enjoying downtown. Pauline Mills, designer of the New Fire Station Mosaic, is busy constructing 16 artistic pieces that will be married to the handrails and act as a walking mosaic tour adding to the already established and beautiful pieces that exist in the district and the City of Levelland.

In other exciting news, our 1st community mosaic had 340 individuals participate in its creation. It is currently in a secure location, awaiting its reveal and placement in its new home in downtown Levelland.

Other Projects that our committees are working on, include: Imagine the Possibilities Tour, repainting our light poles, fixing the clock on the south side, the removal of the faded & worn pawprints on the East side of the square, replacement of the bulbs that outline our buildings and reaffixing some that were moved due to roof repairs, shining up the trash cans, replacing the bench plaques that are worn, installing a new bench in honor of the founding Marigold members, placing the four Mosaic adorned large planters (one per side) on the square and hosting our first Downtown Community Planting event this Spring to add even more color and beauty to downtown.

For the Love of Main Street...get ready to roll up your sleeves and be a part of the exciting things happening in Downtown Levelland!

#DiscoverDowntown



Downtown Event Calendar



Calendar of Events Downtown

*Scan QR Code for additional events, details & date changes



3rd Thursday
of the Mth



3rd Week
in April



Month
of May



May 2022



1st Saturday
May, June,
July, & Aug



2nd Friday
in June



September

October
31st



The honor of your presence is requested
at the sixteenth annual
Ladies' Night Out
*2nd Thurs in November
6:00 pm - 9:00 pm the evening
Downtown Levelland
Come celebrate the magic of the season
where you will be escorted by a horse drawn carriage &
greeted at each business with Holiday Cheer
Exclusive in Store Promotions



Friday after
Thanksgiving



Saturday after
Thanksgiving



Tuesday after
Thanksgiving



1st Thursday in
December



December 31st
& January 1st



downtownlevelland.com

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Drop Us A Line

